

Announcing . . .



The 3rd Rendition
of the
**Brothers of the Brush
Beard Contest**

July 4, 2026

Time & Registration: TBA

Previously held in 1976, during Carlock's USA Bicentennial Celebration, and 1988, during Carlock's 100th Anniversary, the **Brothers of the Brush Beard Contest** is once again being resurrected to commemorate Carlock's America250 Celebration during the weekend of July 3—5, 2026.

Divisions include:

Established Beards

For those hardcore beardsters who never shave.

Fresh Beards

Beards started April 1 or later.

(Fresh Beard contestants will have to present a photo/video, where the date information can be accessed, showing a clean shaven face on or after April 1, at the time of registration.)

Categories within each division include:

Natural (no styling products)

Groomed (with styling projects)

Freestyle (Creativity & Originality of Styling)

Judging Criteria:

Density/Fullness. . . Length. . . Grooming/Health. . . Style & Shaping
Originality/Presentation

An Award for Overall Crowd Favorite will also be given.

Stay Tuned for More Information!